

## UNIVERSITY MISSION

The *Magna Charta Universitatum* defines universities as centers of culture, knowledge and research that create, study, evaluate and impart culture through research and training by means of spreading knowledge among succeeding generations, educating and upbringing future generations, sustaining the European humanism traditions, etc. The Law of Ukraine «On Higher Education» provides a fairly wide range of tasks to be solved by universities:

- providing the conditions necessary for a person to obtain higher education;
- training specialists for the needs of Ukraine;
- implementing scientific and scientific-technical, creative, artistic, recreational and some other activities;
- ensuring cultural and spiritual development of the individual, etc.

Kremenchuk Mykhailo Ostrohradskyi National University (KrNU) provides training and education activities for obtaining higher education and qualifications in a wide range of natural, humanitarian, technical, economic and other fields of science, technology, culture and arts, it conducts fundamental and applied scientific research; it is a leading scientific and methodological center that has a developed infrastructure of educational, research as well as scientific and production divisions, a necessary level of staffing and logistic support, which promotes the dissemination of scientific knowledge and implements cultural and educational activities.

That is why *the mission of our university* is comprehensive and it has the following main goals:

- forming youth outlook and education;
- professional training and retraining of specialists;
- fundamental and applied research studies, maintaining and structuring available knowledge, innovative activities in various spheres;
- socializing youth and other vulnerable social groups (pensioners, disabled persons, unemployed people, etc.);
- designing social development at the global, regional and local levels; creating appropriate forecasts and scenarios;
- developing and implementing global, regional and local programs in the fields of education, culture, health, sports, etc;
- supporting everyone's holistic development and leadership, in this way serving humanity, community, society, nation.

Favorable references on graduates, a state award for achievements and recognition of the KrNU at the international level, local and regional authorities' supporting its work and a stable demand for specialists with the degrees from our university – all these are the best recommendations for the institution of higher education.

## POLICY OF SERVICE QUALITY

The KrNU complies with the state policy and related procedures that ensure the quality of educational and scientific services. The strategy, policy and procedures for steady improvement of service quality have official status, are available to public and involve participation of students and other stakeholders in the process of their provision, namely:

- the officially defined policy and procedures provide general framework within which the university develops its quality assurance system and monitors its effectiveness;
- the policy and procedures also help to recognize the right of the university to autonomy;
- the policy includes program declarations of intents and means by which they can be achieved.
- the university is committed to entering the European Higher Education and Science Space.

## **STRATEGIC DIRECTIONS OF DEVELOPMENT**

### **ORGANIZATION OF EDUCATIONAL PROCESS AND QUALITY OF PROFESSIONAL TRAINING:**

- diversifying programs of studies for obtaining second degrees;
- developing a comprehensive road map to improve the quality of education and research;
  - developing a set of measures aimed at improving the curricula in conformity with the requirements of the Bologna Process, proceeding from the compliance of the graduate's competences with their professional and/or academic qualifications;
  - implementing the methodology for the quantitative ratings of the faculty;
  - systemic analysis of the graduates' employment status, providing employers' feedback;
  - improving the quality of the educational process through the introduction of innovative teaching technologies, updating training programs, lectures, practical classes, seminars, laboratory works; editing and publication of modern textbooks and manuals;
  - supplementing the curricula with elective courses which are trained while mastering similar programs of study in the world's leading universities, but which are not included in the compulsory component of the national curricula;
  - steady monitoring the quality of training;
  - involving employers in monitoring and in providing the impact on the quality of specialists' training;
  - providing material incentives for the best students, expanding the practice of scholarships.

### **ENROLLMENT:**

- taking effective measures to promote vocational guidance and public outreach based on the analysis of the previous years;
- increasing the number of students as a result of enrolling international students, providing high-quality advertising campaign, marketing strategy, licensing of new educational programs;
- developing qualitative educational complexes, ECTS packages;
- expanding the range of activities with gifted children (opening a university lyceum by the fields of study; holding professional and subject competitions, contests of research works, including the format of the Junior Academy of Sciences of Ukraine; establishing specialized laboratories for their employment together with schoolchildren; arranging scientific picnics and other events) in order to attract schoolchildren to study at the university;

- optimizing the admission rules, taking into account current conditions, demographic situation in the region and the results of the external independent testing;
- setting up a subdivision for registration of participants in the external independent testing on the basis of the university and providing conditions for its annual holding.

#### STUDENT EMPLOYMENT:

- developing the university's strategic partnership with the general and vocational educational institutions, with enterprises and businesses, social organizations in the region, etc.;
- market monitoring with a view of training specialists to meet the needs of the consumers of scientific and educational services;
- expanding public relations through mass media, public events and advertising activities of the university;
- streamlining the admission to the university in accordance with needs of the market and demographic situation, on the basis of forecasting and monitoring; stepping up personal differentiation while providing the public outreach and career guidance work.

#### STAFFING AND INFORMATION SUPPORT:

- providing sustainably the defense of PhD and doctoral theses;
- improving the efficiency of postgraduate and doctoral studies in accordance with the planned time-table and stipulated deadlines;
- streamlining the activity of the university's specialized Academic Councils;
- supporting the introduction and use of advanced information and computer technologies in the educational process;
- renovating and updating electronic databases for the methodological support of the departments;
- analyzing the effectiveness of implementing the distance learning elements;
- stipulating the publication of textbooks, manuals and research monographs;
- monitoring the university faculty with a view to recommend graduates with master's degrees and departments' assistants for enrolling on the postgraduate training programs;
- improving the structure and system of information management in the educational process;
- introducing and developing advanced information technologies in education and research;
- providing free access to national and international educational and science metric platforms and databases, in particular Scopus and WoS CC.

#### INNOVATIVE DEVELOPMENT OF SCIENCE AND TECHNOLOGIES:

- creating an investment-attractive image of the university;
- developing fundamental scientific research and applied developments, diversification of their financing sources;
- integration of education, science and economics at the regional, national and international levels;

- fundraising of traditional and new material resources;
- developing new products of intellectual property;
- transferring technology to manufacturing;
- improving the managing and financing system of research activities;
- building up a modern material and technical research base;
- integrating the university’s research and development sector into the national and international scientific and technological space;
- developing innovation activities by upgrading the innovation level of scientific developments;
- introducing new information technologies for scientific research at the local, regional and national levels;
- ensuring the participation of the university in national and international ratings;
- opening new specialized academic councils for awarding PhD and doctoral degrees;
- motivating students, postgraduates and young scientists to active research work through the development of scientific societies and their engagement in scientific research on a paid basis;
- enhancing the faculty’s publishing activities through their publications in the leading national and foreign scientific journals indexed in the international scientific metric databases.

#### INTEGRATION INTO INTERNATIONAL EDUCATIONAL AND SCIENTIFIC SCOPE:

- expanding relations with foreign higher education institutions in order to exchange the faculty and students and cooperate in scientific and educational activities;
- attracting international students to study at university;
- providing a set of information activities on participation in grant programs, scholarships, contests, internships abroad;
- participating in international and European programs, including Open World, Fulbright Academic Exchanges, DAAD, Erasmus+, Horizon 2020, Eureka & others.

#### YOUNG STUDENTS UPBRINGING. DEVELOPMENT OF STUDENT GOVERNMENT:

- holding thematic events in national and patriotic policy areas;
- enhancing educational work aimed at promoting a healthy lifestyle and counteracting smoking, drug addiction, AIDS, tuberculosis;
- improving the appointment of tutors and their training, promoting the university tutor school, enriching tutors’ sessions;
- facilitating the work of the student government bodies, increasing their role in the educational process, in addressing students’ accommodation problems and in organizing student activities in the hostels;
- promoting the development of student amateur art groups, organizing constructive leisure activities for students, holding a series of entertaining events like «The Queen of University», Club of the Merry and Inventive Championships, Student Spring Festivals, etc.;
- diversifying sport and recreation extracurricular activities, including weekends and holidays.

## MAINTAINING THE MATERIAL & TECHNICAL BASE AND INCREASING THE EFFICIENCY OF FINANCIAL & ECONOMIC ACTIVITY:

- working out administrative regulations in conformity with a new structure of the university;
- specifying the indicators of the university social infrastructure;
- developing and introducing the contract system of academic staff hiring and remuneration;
- developing and implementing a system for encouraging the faculty's innovative activities;
- specifying the criteria for calculating tuition fees, developing and implementing the methodology for calculating costs to get higher education and scientific degrees in different fields and program subject areas;
- determining the criteria for assessing the performance quality of the facilities departments and monitoring their compliance;
- endowment for educational and scientific activities from diverse sources;
- developing a system of intellectual property protection;
- optimizing a staffing level as per the real number of student;
- minimizing reasonably the number of external and internal dual jobholders;
- reducing hourly payments due to the optimization of educational assignment planning;
- increasing the number of international students;
- raising of sponsorship funds for the maintenance of the university's material base;
- increasing the capacity of the rented premises;
- repairing timely the premises, providing the educational process with proper material-technical and sanitary-hygienic conditions;
- guaranteeing safe and favorable working and training conditions.

## ENERGY AND ENVIRONMENTAL POLICY:

- increasing the efficiency of using energy resources by the university's facilities;
- providing sustainable energy efficiency of the university buildings;
- participating in events aiming at environmental protection, balanced ecosystem exploitation, biodiversity preservation, public healthcare within the global climate changes;
- expanding the university interaction with the local and regional authorities for the implementation of energy efficient technologies in housing and municipal services;
- attracting sponsors, investors, grant resources for renovating the university buildings.